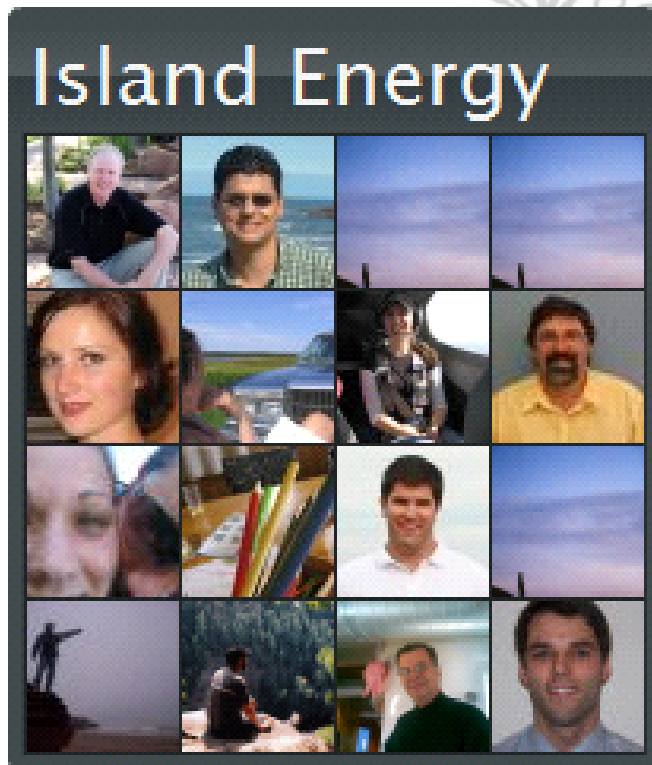


Island Energy Community Grows

by Matthew McCarville



There is now an easy way to discuss Island energy issues. Today, I read advice from the Andy Collier, from the PEI Office of Energy Efficiency, regarding heat loss myths. I discovered Island ideas around economic stimulus. I was even asked, “How much energy can we save if with a good pair of slippers and a sweater?”

Rob Paterson has created Prince Edward Island’s own online social network called *Island Energy*. On this community site, members can have their own blog, join and create forums, and add video and pictures. Rob hopes that by working together we can use this site to share views, ideas, and stories about how we can reduce our energy consumption and start to create our own local resources.

This is a way to build our knowledge and expand opportunities here on Prince Edward Island. We need an innovative approach, one that increases energy performance while meeting tough social, environmental, and economic objectives. We must work to identify and meet the energy needs of our residential homeowners, apartment dwellers, commercial building owners, other tenants, industrial, agriculture, forestry, fishing, tourism, and transportation sectors, as well as rural, municipal and provincial contexts. Anything less compromises our vision of achieving sustainable prosperity. This network gives us a chance to dig beneath the surface and develop a broad understanding.

Since starting this initiative in November 2008, Island Energy has already grown to include 55 members. This is a community dedicated to achieving next generation sustainable energy prosperity. We all have a stake. Much work is needed and your participation is greatly appreciated. So please, come join us on *Island Energy*, and let’s get started! 🌱